

**Agenda Simsbury Tourism Committee Meeting**  
**Simsbury Historical Society**  
**Monday, September 16, 2019 7:00 pm**

1. Call to order and name secretary for this meeting.
2. Review and approve minutes of August 19, 2019
3. Discuss transfer of Leadership of Tourism Committee
4. Old Business Updates
  - A. 350th Anniversary Celebration: Town Committee and Winter Events
  - B. Update on New Brochures & Hand drawn map
  - C. Recognition: Visitors Center & Update on Sept Open Houses
  - D. Governmental: Bike Updates, Town Liaison: Central Region Tourism District; New committee members update: EDC relationship; BOS update on membership, funding & Hospitality Task Force
  - E. Special Projects: Simsbury Tourism Hub for Aer Lingus/ Bradley Airport: Campsite Committee
4. New Business
  - a. Possibility of having a university use Simsbury Tourism as a case study: fall of 2019
5. QUICK Updates (as needed)
  - a. Town Groups & Events for next 4 months: October-Dec & Creating Year-Round Calendar for foreign visitors
  - b. Communications: Yankee Magazine Article Facebook, town hall locations, 2019-2020 tourism publicity, and clustering events around major events, Facebook, SCTV Tourism show, Tourism/Town Website update
6. Adjournment

Next Meeting: Monday, October 21, 2019 7PM at ENO Memorial Hall South Conference Room