

Topic Area	BOS Idea	EDC Deliverable	Timeframe
Business Incentives	Reinvest in the infrastructure rebate program fund for partial rebate of infrastructure improvements made in public right of way	<ul style="list-style-type: none"> <li>• Work with staff to identify and review business incentive programs in Connecticut (infrastructure programs, tax abatements, tax increment financing, and others</li> <li>• Recommend to the BOS which program(s) Simsbury should invest in to use in business attraction and/or retention</li> </ul>	<12 months
Strategic Vision	Review previous EDC studies and plans that have already been completed. Determine priority items that should be advanced.	<ul style="list-style-type: none"> <li>• A prioritized list of items the EDC recommends should be pursued</li> <li>• Work with Maria to determine who should lead the implementation of each item</li> <li>• Develop a roadmap for implementation</li> </ul>	<12 months
Business Recruitment, retention, and outreach	Develop a response protocol when a business expresses a concern about doing business with the town; Develop a process for elected officials to conduct business visitations; Develop and track feedback received from businesses;	<ul style="list-style-type: none"> <li>• Develop a formalized business visitation program including who attends, frequency, what's discussed, and how findings are documented</li> <li>• Recommend a tool for the tracking of and response to business feedback (concerns, issues, etc...</li> <li>• Develop a survey that will serve as an exit interview for businesses who leave Simsbury and determine how survey responses will be aggregated and tracked</li> <li>• Develop a process that ensures our town government reaches out to and stays close to our 10-15 highest tax paying businesses</li> </ul>	12 – 24 months
Support Entrepreneurs	Attract entrepreneurs that want to live and work in the same town	<ul style="list-style-type: none"> <li>• Refine existing branding materials created with the Preserve America Grant (including EDC folder, Heritage Charm and Adventure brochures, and public school packet).</li> </ul>	12 – 24 months