

**Agenda Simsbury Tourism Committee Special Meeting**  
**Simsbury Historical Society**  
**Monday, August 20, 2018 7:00 pm**



1. Review and approve minutes of June 18, 2018
2. Update on extended COC Sculpture Statues Initiative & related Activities
3. Old Business & Working Team Updates
  - A. Team A Events: Carriage Rides Update
  - B. Team B: Outreach: Visitors Center Update
  - C. Team C: Recognition: Discuss potential recognition opportunities for 2018 & 2019
  - D. Team D: Governmental: Bike Trail Updates, Town Liaison
  - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/Bradley Airport, Explore campsite possibility
4. New Business
  - a. Updated recommendations on tourism to the Town: Vision 2020.
  - b. Discuss options to replace Cellphone Tour with Website and update on town cell phone service
  - c. Brief update on Economic Development Commission Ordinance
  - d. Update on process of appointing unaffiliated committee members
5. QUICK Updates (as needed)
  - a. Town Groups & Events for next 4 months: September-December
  - b. Communications: Clustering events around Art Trail, Facebook, SCTV, Tourism/Town Website update.
6. Adjournment

Next Meeting: Monday, September 17, 2018 at 7pm at: Storyteller's Cottage