

Agenda Simsbury Tourism Committee Meeting
Visitors Center - Simsbury Chamber of Commerce
Tuesday, Jan. 21, 2020 7:00 pm

1. Call to order and confirm secretary for this meeting.
2. Review and approve minutes of December 16, 2019
3. Old Business Updates
 - A. 350th Anniversary Celebration: Official and other Events
 - B. Update on 2020 Art Trail Sculptures
 - C. Update on New Brochures & Hand drawn map
 - D. Report on MLK Day event
 - E. Recognition: Possible State Street Tourism Signs for Simsbury
 - F. Governmental Updates: Temporary Rental Working Group; Bike Groups; Central Region Tourism District; Committee Membership; EDC & Funding Update; Hospitality Task Force; Review Meeting Location & Date List
 - G. Special Projects: Campsite Committee (on hold)
4. New Business
 - a. 2020 focus area?
 - b. Chamber of Commerce Update
5. QUICK Updates (as needed)
 - a. Misc. Town Groups & Events: Creating Year-Round Calendar for foreign visitors;
 - b. Communications: Statewide tourism publicity, Facebook, SCTV, Tourism/Town Website update; State Tourism Website
6. Adjournment

Next Meeting: Tuesday, February 21, 2020 7PM at Chamber of Commerce