

Agenda Simsbury Tourism Committee Meeting
12 Madison Lane, West Simsbury
Monday, December 18, 2017 7:00 pm

1. Pot Luck Holiday Celebration 7:00 pm followed by Official Call to Order at 7:30pm
2. Review and approve minutes of November 20, 2017
3. Old Business & Working Team Updates:
 - A. Team A Events: Updates on Events since last meeting and winter events: Simsbury Celebrates, Simsbury Holiday Market & Village
 - Team A Events: Calendar, State Website, Facebook and Social Media
 - B. Team B: Outreach: Visitors Center Update and other info
 - C. Team C: Recognition
 - D. Team D: Governmental: Bike Trail Updates
 - E. Team E: Special Projects: Simsbury Tourism Hub for Aer Lingus/Bradley Airport, Explore Campsite possibility
4. New Business
 - a. Discuss group future focus and planning for 2018, including Simsbury's 350th Celebration
5. QUICK Updates (as needed)
 - a. Town Groups & Events for next 3 months: January-March
 - b. Communications: Facebook, SCTV, Tourism/Town Website update. Simsbury 350th update on SCTV
6. Adjournment

Next Meeting: Tuesday, January 16, 2018 at 7:00PM, Location – Simsbury Historical Society: Ellsworth Center