

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
Trinity Episcopal Church Library
11 Church Street (Brownstone Church next to Firehouse)
Monday, March 21, 2016 7:00 p.m.

1. Call to Order
2. Review and approve minutes of Jan 19 and Feb. 16, 2016
3. Welcome to Tariffville from Wanda Colman
3. Simsbury Public Library Director’s Challenge Update with Lisa Karim and Susan Ray
4. Simsbury Visitors Center Update:
 - A. Visitors Center Report
 - B. Outside Visitors Center Signs Update
5. New Business
 - A. Welcome new members Joy Himmelfarb and David Krayeksi
 - B. Co-chair’s report.
6. Old Business & Upcoming Events
 - A. Souvenir Update
 - B. McLean Brochures/post cards: Front Desk & store
 - C. Town Website update
7. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair April 30, SHS Artisan Craft Event May 21, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook and SCTV
7. Adjournment

Next Meeting **Monday**. April 18 7:00pm, Green Acres B & B, Bushy Hill Road