

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”

Green Acres B & B
440 Bushy Hill Road,

Monday, April 18, 2016 – 7:00 p.m.

1. Call to Order
2. Review and approve minutes of Jan 19 and Feb. 16, 2016, March 21
3. Welcome from Green Acres
4. Simsbury Visitors Center Update:
 - A. Visitors Center Report
 - B. Outside Visitors Center Signs Update
5. New Business
 - A. Co-chair’s report.
6. Old Business & Upcoming Events
 - A. Souvenir Update
 - B. Simsbury Public Library Director’s Challenge Update May 1 start
 - C. April 30 Innovation Fair overview
 - D. Simsbury Celebrates update and contest
 - E. Bike Month events
 - F. Town Website update
 - G. McLean Brochures/post cards: Front Desk & store
7. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly-in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair April 30, SHS Artisan Craft Event May 21, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook and SCTV
8. Adjournment

Next Meeting **Monday**. May 16 7:00pm, Simsbury Chamber of Commerce/Visitors Center