

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Invention”
Simsbury Chamber of Commerce
Future Home of the Simsbury Visitors Center
749 Hopmeadow Street
Monday, August 17, 2015 7:30 p.m.

1. Call to Order
2. Review and approve minutes of June 15, 2015
3. **New Business: Simsbury Visitors Center:**
 - A. Contract with Town
 - B. Phone location
 - C. Administrative Assistant job description and hiring process
 - D. Moving in...
4. **Old Business & Upcoming Events**
 - A. Septemberfest 12th and 13th – Town Tent table? Volunteers?
 - B. Simsbury Souvenirs – meeting Sept. 21 1820 House
 - C. Restaurant update for website & Bridge Restaurant flyer
 - D. Hopmeadow brochure update and contract procedures
 - E. Hudson House Update
 - F. Tourism Website changes -
 - G. Bridge of Flowers Thank-you for subscribers Wednesday Sept 16th
 - H. Farmington Valley Visitors Association Best of Survey until Sept 1
 - I. One page Book Sale Flyer
 - J. Simsbury's Rennie McQuilkin State Poet Laureate
 - K. Relationship with State Tourism Website
 - L. Meeting locations for rest of 2015 & membership
5. **OTHER QUICK Updates (as needed)**
 - A. Town Groups & Events: Simsbury Celebrates, Central Region Tourism District, Farmers Market, Flower Festival, FVVC, Main Street Partnership, Heublein Tower, Land Trust, Map and Calendar of Events, Valentine's Day License next year, Book Sale Sept 12 & 13 Simsbury Fly-in Sept. 20th,
 - B. Communications: Facebook, Patch, SCTV,
6. Adjournment

Next Meeting Mon. Sept 21 7:30 Simsbury 1820 House