## SIMSBURY TOURISM COMMITTEE

# "Heritage, Charm, Invention" Simsbury Free Library

749 Hopmeadow Street Monday, June 15, 2015 7:30 p.m.

- 1. Call to Order
- 2. Welcome & Overview: Host -Simsbury Free Library
- 3. Review and approve minutes of May 18, 2015
- 4. Co-chair's Report: Visitors Center Update

## 5. Old Business & Upcoming Events

- A. Simsbury Meadows Performing Arts Center Season start
- B. Simsbury Souvenirs update
- C. Restaurant update & Bridge flyer
- D. Brochure inventory and Hopmeadow brochure update
- E. Hudson House
- F. Update on Town website and EDC task force and Tourism Website
- G. Update on July Nat'l Convention of Cessna Assoc at Simsbury Airport 7/12-7/17
- H. Bridge of Flowers events
- I. Veterans Memorial Groundbreaking
- J. Simsbury Celebrates

#### 6. New Business

#### 7. OTHER QUICK Updates (as needed)

A. <u>Town Groups & Events:</u> Simsbury Celebrates Nov. 28th, Central Region Tourism District, Farmers Market, Flower Festival, FVVC, Main Street Partnership, Heublein Tower, Land Trust, Septemberfest, Bench Update, Map and Calendar of Events, Valentine's Day License next year, , Book Sale Sept 12 & 13 Simsbury Fly-in Sept. 20<sup>th</sup>.

B. Communications: Phone Line, Facebook, Patch, SCTV, Town Website,

### 8. Adjournment

Next Meeting Mon. August 17<sup>th</sup> – 7:30 p.m. Location to be announced. No July Meeting