

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
Simsbury Historical Society – Ellsworth Visitors Center
800 Hopmeadow Street
Monday, Nov. 16, 2015 7:30 p.m.

1. Call to Order
2. Review and approve minutes of Oct 19, 2015
3. NEW BUSINESS
 - A. Welcome Elaine Lang – SHS President
 - B. Board of Selectmen Tourism Liaison
- 4: **Simsbury Visitors Center Update:**
 - A. Visitors Center Report
 - B. Outside Visitors Center Sign & Brochure rack (Eagle Scout?) Update
5. Old Business & Upcoming Events
 - A. Souvenir Update
 - B. Restaurant List (first change), Tourism Page and Town Website
 - C Updates on Spooktacular Chili Challenge & SCTV Film festival
 - D. Simsbury Celebrates Nov. 28th
 - E. McLean Brochures/post cards: Front Desk (Liz Marquis and Auxiliary (Connie Nordstrom) re post cards to sell.
 - F. Kiosk on Iron Horse
 - G. Volunteer Fair, Septfest, Arts & Crafts - comments
 - H Relationship with State Tourism Website
 - I. Budget request for next year for EDC
6. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House,
 - B. Communications: Facebook and SCTV (Talk Money Mag with Kris Barnett & Sarah Nielsen
7. Adjournment

Next Meeting Mon. Dec. 21 7:30 12 Madison Lane, Simsbury