

**SIMSBURY TOURISM COMMITTEE**  
**“Heritage, Charm, Adventure”**  
**Simsbury 1820 House - Eagle Room**  
Hopmeadow Street  
Monday, Sept 21, 2015 7:30 p.m.

**1. Call to Order**

**2. Review and approve minutes of August 17, 2015**

**3. NEW BUSINESS**

- A. Welcome Simsbury 1820 House
- B. Focus on Souvenirs – public input, vendors, stores, sell on line ( Historical Society, Heublein Tower?)

**4: Simsbury Visitors Center Update:**

- A. Opening Day Ribbon Cutting Oct. 5. 4 pm pot luck???
- B. Phone, sign, etc. moving-in update
- C. Email address, street address, mail address, business cards?
- D. Notepaper, post-its, business cards etc.
- E. Chamber calendar

**5. Old Business & Upcoming Events**

- A. Septemberfest report (SIM stickers, giveaways from grants, sales)
- B. Tourism Website changes, Restaurant List, address & phone, foliage tour
- C. Farmington Valley Visitors Assoc. Best of results, Bridge photo contest results
- D. Facebook Update (Likes & Reach)
- E. Library (visitors center, joint contest (May?) Foundation Center
- F. Visit Simsbury/town website and Tourism APP ( high school volunteer Melissa Fearington – Android only) Create Committee
- G. Annual Report due October 19
- H. Brochures/post cards souvenirs at McLean
- I. Relationship with State Tourism Website: joint meeting?

**6. OTHER QUICK Updates (as needed)**

- A. Town Groups & Events: Simsbury Celebrates, Central Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License next year, Book Sale, Simsbury Fly-in, Hudson House,
- B. Communications: Facebook, SCTV,

**7. Adjournment**

Next Meeting Mon. Oct 19<sup>th</sup> – 7:30 p.m. Flamig Farm, 7 Shingle Mill Rd. Daren Hall host