

SIMSBURY TOURISM COMMITTEE

“Heritage, Charm, Adventure”

1820 House (Downstairs Event Space)

731 Hopmeadow Street

Tuesday, Nov. 15, 2016 7:30 p.m.

1. Call to Order
 2. Review and approve minutes of Oct.17, 2016
 3. Metro Bis Welcome with Courtney Febbroriello
 4. Visitors Center Report and Signage update
 5. New Business:
 - A. Update on Chair change and Election of new chair
 - B. Committee Membership update
 - C. 2017 Meeting Locations Update
 - D. Brainstorming on committee focus for 2016 publicity, state tourism website, date for town wide non-profits workshop with Jean Hebert, and creation of email list
 - E. Plan for State Tourism Listening Tour Meeting at Mark Twain House Nov. 16
 - F. Report on meeting on Updating town Plan of Conservation and Development and town online survey
 6. Old Business & Upcoming Local Events
 - A. Souvenir List for Website update
 - B. Chili Challenge Report
 - C. Preview of Simsbury Holiday Market and Village
 - D. Preview of Simsbury Celebrates
 - E. Update on Veterans Memorial Dedication
 - F. Women’s Dec. 4th Luminary Night
 7. OTHER QUICK Updates (as needed)
 - A. Town Groups & Events:, Central CT Region Tourism District, Farmers Market, Flower Festival, FVVA, Main Street Partnership, Heublein Tower, Land Trust, Valentine’s Day License, Book Sale, Simsbury Fly- in, Hudson House, Chili Festival, Septemberfest, Simsbury Free Library, Simsbury Free Bike, Innovation Fair, SHS Artisan Craft Event, Jamie McEwan Whitewater Triple Crown, Grange Fair
 - B. Communications: Facebook, Town Website and SCTV
 8. Adjournment
- Next Meeting **Monday**. December 19 7:00pm, 12 Madison Lane, West Simsbury