

SIMSBURY TOURISM COMMITTEE

“Heritage, Charm, Adventure”
The Simsbury Inn Thursday June 22, 2017

Attendance: Rick Wagner, Jan Losee, Pat Carbone, Diane Phillips

Call to Order by Rick Wagner at 7:05PM

1. No approval of minutes...no quorum...replacement meeting for 6/19 cancellation
2. Guest speaker, Jeff Dornenburg unable to attend and will reschedule for August 21, 2017
3. **Visitor's Center Report** : Lori reported \$81.75 in Petty Cash. May thru June 13 we had 3 visitors from Cleveland and one from Chicago, looking for maps and brochures. We sold a coloring book, 36 post cards and a poster sold to a Simsbury resident for a friends moving out of town.

The Visitor's Center was open from 10AM to 4PM on June 10 for Connecticut Open House Day. We had 36 visitors in total, looking for maps, and brochures and enjoyed our refreshments.

We told them of other events in town and approximately 20 visitors strolled over to the Courtyard and to the Bill Selig Studio and Gallery.

4. **Old Business**

Team A to Team F is not available as they were absence.

Team G has been reported on by Jan who hosted a seminar by Tour Mappers, based in Boston, with reps from other hotels, the idea being to get every hotel and every attraction involved. Tour Mappers made a presentation on Discovering New England. Jan said that Europeans book a year out on their tours. There is no cost for a hotel to align with Tour Mappers, but they expect a 30% discount. Susan Davies is the Tour Mappers rep and explained that the European tourists are looking for authenticity when they visit. Jan reported that a Japanese group will be arriving next week.

5. **New Business**

Due to lack of quorum, tabled until the August meeting.

6. **Quick Updates**

It was decided to effect a reorganization of the many events we attend to, and to start reporting on them 2 or 3 months before the actual event, in lieu of a discussion of them each month.

7. **Adjournment at 8:00PM**

Next meeting on Monday, August 21....Location TBD