

SIMSBURY TOURISM COMMITTEE
Simsbury Historical Society
Monday, November 18, 2019 Meeting Minutes

Call to order 7:05 Attendees: Charmaine Seavey, Liz Petersen, Paulette Clark, Joe Buda

Liz made motion approve to minutes from Oct. 21, 2019 Charmaine 2nd

1. Simsbury350.com Check out website for new additions: May – June Writing Contest Storytellers, June Activities - Scavenger Hunt Rocks, Historic Houses, Beyond the Garden, Summer Reading. Discussion on Tourism's role for the 350 celebration: Consensus is that Tourism to act as volunteers with Historic Society and other nonprofits as the need arises and as our personal interest

2. Discussion on Tourism Funding: We need to clarify with all liaison select people that we don't get \$5,000. That money goes directly to Chamber to support the Visitors Center. Also funding was cancelled three years ago for the cell phone tour (\$10,000 in past). We need to speak with Board of Finance and EDC to lobby for seed money for brochure printing. The horizontal and walking tour maps \$3000 for handouts and pickups library, Fitzgerald's, flower bridge.

3. We briefly discussed changing the committee's meeting time. It was agreed that an earlier time is prohibitive for working people and those with younger families. With an increase in possible members and the interest in having a broader range of members, the thought was it isn't a good idea to have an earlier meeting time as it limits people who can participate. We can figure out rides for people who might have problems driving in dark.

Day of meeting. We may be confined to rules for how we carry out and vote at our meetings as well as the date of the third Monday of the month. Discussion was tabled until the December meeting.

4. Dominique will reach out to Linda Gray to suggest that the Chamber and Main Street reach out to businesses to let them know about skating and hockey tournaments. Attaching pocket copy of Restaurant Eating guide. Places to stay. There are two upcoming Tournaments in Nov.& Dec.

5. Winter Celebrates Thanksgiving thru February Restaurants, Hotels, 3 Painted Sleighs on Display Ice Carvings perhaps ice skating at the Farms??

6. Joe will look into possibility of getting official state tourism "brown" signage for our Visitor Center on Rt. 10

Meeting Adjourned 7:55 Charmaine Liz 2nd

Minutes submitted by Paulette Clark

Next Meeting Monday, December 16, 2019 7 pm

Dominique Avery House

Annual Christmas Pot Luck & Meeting

12 Madison Lane, West Simsbury