

Minutes: Simsbury Tourism Committee Meeting  
12 Madison Lane, West Simsbury, CT  
Monday, December 18, 2017

1. Following a time of holiday socializing and dining, meeting called to order at 8:30 pm. In attendance: Mike Long; John Hampton; Lori Lubetkin; Diane Philips; Rich Wagner; Joe Buda; Kathy Oakes; Joyce Howard; Charmaine Seavy; Pat Carbone, Paulette Clark; Dominique Avery.
2. Minutes of November 20, 2018 meeting approved.
3. A. Events to be reviewed at January meeting; final results are still coming in.  
B. Visitors Center update: increased recognition by local community; brochures in outside box being taken; local church representative came in for material to be sent to prospective candidates; discussion of funding for VC.  
C. Recognition: to be discussed in January.  
D. Government Bike Trail updates: Patty Jacobs, Simsbury Free Bikes, will attend next meeting with updates; working with the town. Eric Wellman Hopes to be at next meeting in January; views tourism as part of economy.  
E. Special projects: to be reviewed in January.
4. New Business:  
A. Simsbury's 350<sup>th</sup> Anniversary: May-October, 2020:  
Different groups sponsor different activities, with umbrella authority over all in coordination; Joe will provide some documents from 300<sup>th</sup> for review in discussion at January meeting.
5. A. January-March not much happening in town events apart from Martin Luther King event at Congregational Church on January 15 at 2:00 pm.  
It will be 8<sup>th</sup> year for event.  
B. Communications: Tourism Facebook discussed; appreciation expressed to Dominique for her work in maintaining.
6. Meeting adjourned at 9:15 PM

Minutes submitted by J. Howard