

From: Susan Mazurski January 28, 2009 10:49:37 AM
Subject: Tourism Committee Minutes 01/20/2009 DRAFT
To: SimsburyCT_TourismMin
Cc:

Simsbury Tourism Committee Regular Meeting
Powder Forest Clubhouse
January 20, 2009

In attendance - Liz Banco, Dominique Avery, John Hampton, Terry Boulton, Pat Carbone, Steve Mitchell, Kathryn Berman (Historical Society), Sarah Neighbors.

Meeting called to order at 7:30PM.

1. Introduction of Kathryn Berman to committee and introducing ourselves.
2. Sarah Neighbors informed us of her meeting with the owner/manager of Abigail's to discuss future meetings for our 2009/2010 schedule.
3. Steve Mitchell reported that he paid a visit, with an interested party, to the site where Martin Luther King worked in the tobacco fields. We will further this discussion at a later date, as regards MLK.
4. Terry Boulton is revamping our website and including "Our Interesting Facts" segments, such as the fact that Mark Twain walked from Hartford to Simsbury with Reverend Twitchell, a journey of approximately 10 miles. This represents a little known fact about our town.
5. Liz discussed our operating budget, which includes mailings, web site costs, and the Connecticut Vacation Guide, and our need to work within the confines of that budget.
6. Liz discussed the Main Street Partnership's new logo - "Where Heritage, Charm and Adventure Meet" and as we use up our current materials we will adapt future materials to reflect this new and exciting change.
7. We discussed the future of the Visitor's Center, covering location, cost and phone-answering issues.
8. Volunteer Day will be held at Eno Hall on March 11 from 6:00PM to 9:00PM and we were in agreement with John Hampton that this would be convenient for all involved. We will need sign-up sheets for groups to request a table at that event.
9. Pat Carbone suggested we could look into having a booth at the Simsbury Women's Club Arts & Crafts Festival in September and will look into it.
10. Liz announced the next Farmington Valley Film Commission meeting to be January 26 at the Arts Center and informed us of progress to date.

11. Liz informed us that the Annual Report has gone in.

Meeting adjourned at 9:05PM

Minutes submitted by Pat Carbone