Simsbury Tourism Committee Minutes

        Simsbury Chamber of Commerce
                February 22, 2011

In Attendence: Lz Banco,John Hampton,Terry Boulton,Steve Mitchell,Pat
Carbone,Paulette Clark.Barbara O'Connor,Laurie Matczak,Bill Hildebrandt

1. Meeting called to Order: 7:40PM

2. Review and Approval of Minutes of
    December 15, 2010

3. Old Business
   A.Paulette reported on Simsbury Celebrates. Looking for more
     sponsors, and planning to have more food vendors. Gingerbread House
promotion, and a tag sale.
   B.John reported on MLK activities and making it an annual event, hoping
to have a museum at a future date, and there was standing room only at Eno,
with great attendence.

   C.Steve Mitchell reports on the April 29 bike event in Simsbury. Bus
will be going to New Haven for Yale to Simsbury bike run. Tourism can be
involved at the Historical Society on the 29th from 4 to 6PM to greet the
returning bikers, hand out water, and be a greeting committee of sorts.

    D.Liz discussed the Visitor's Center and phone answering machine
        coverage, and discussed phone narrative for stops on the brochures
for Hopmeadow, and discussed the reprinting of those brochures.

4. New Business
    A. Discussion of Volunteer Expo and having a planning meeting to
decide on date, time and location. It was decided we would meet on March 2
to finalize our plans.

    B.Liz informed us of the change of date of April meeting from the 18th
to the 11th.

5. Other
     A. Liz gave us our rotation to answer the Tourism phone line.

     B. Laurie reported on the New England Whitewater Triple Crown
        Championships to be held April 9 and 10th at Tariffville Gorge.
There will be elite paddlers from Eastern US and Canada, expected to draw
many attendees for Canoe and Kayak paddling.

      C. Bill Hildebrandt followed up with a taping of a promotional piece
with guitar and lyrics for the bike venue 6. Meeting was Adjourned at
9:00PM.

Minutes submitted by Pat Carbone