From:Susan MazurskiMarch 22, 2010 8:38:36 AMSubject:Tourism Committee Minutes 03/15/2010 DRAFTTo:SimsburyCT_TourismMinCc:Cc:

Simsbury Tourism Committee Linden House Bed and Breakfast 288-290 Hopmeadow St. March 15, 2010

In Attendence: Liz Banco, Dominique Avery, Pat Carbone, John Hampton, Paulette Clark, Barbara O'Connor, Laurie Matzcak, Steve Mitchell, Randy Riley, Sharon Byron

Called to order at 7:30 PM

Approval of Minutes of February 6, 2010

Introduction of Guests: Sharon Byron and Randy Riley

Old Business:

 Discussion of brochures at Town Hall and location of new home for them.
 Steve reported on kiosk behind Bank of America which will contain maps, bike routes and perhaps other tourism material.

3. Liz discussed Connecticut Conference on Tourism May 6, 10:30 AM to 9:00 PM at Foxwoods MGM Grand - \$89.00 pre-purchase.

4. Our vision for the Visitor's Center. Liz and Joyce will meet with the new director soon to discuss expectations.

5. John reported on the Volunteer Expo - Paulette doing poster, Barbara doing work-up of stories and ads, Pat doing phones and coordination. All on schedule with 25 tables to date.

New Business:
1. Laurie reported on Triple Crown Kayak Races by TVA on April 10/11 – asking for volunteers.
2. Liz requested suggestions for 375th Birthday for Connecticut. Will report our ideas at next meeting.

3. Steve reported Simsbury Bike Rodeo Day in May.

Meeting adjourned 9:10PM

Submitted by Pat Carbone