

From: Susan Mazurski April 23, 2010 2:57:12 PM  
Subject: Tourism Committee Minutes 04/19/2010 DRAFT  
To: SimsburyCT\_TourismMin  
Cc:

DRAFT  
SIMSBURY TOURISM COMMITTEE  
Simsbury Inn  
April 19, 2010

In Attendance: Liz Banco, Joyce Howard, Dominique Avery, John Hampton, Pat Carbone, Barbara O'Connor, Paulette Clark, Steve Mitchell, Kathy Oakes and Laurie Matzcak.

Meeting called to Order 7:30PM

Old Business:

1. Review and approval of March minutes
2. Tourism Conference May 6 -Foxwoods. Meeting on Tourism and Economic Development. Attending will be Steve Mitchell, Joyce Howard and Pat Carbone.
3. Discussion on kiosk at Wilcox and Iron Horse. Steve reported that it is a work in progress.
4. Liz and Joyce met with Suzan Friedlander (Historical Society) to discuss our association as a Visitor's Center in the future. Our committee discussion was then regarding our hopes and plans for our own Visitor's Center, which then evolved into a discussion regarding our promotion of Simsbury.
5. Discussion of banner and materials relating to "Staycation in Simsbury".
6. Report on Volunteer Expo, with 36 groups represented and how Tourism will display and be represented.
7. Friends of Schultz Park working on the rejuvenation, and promoting it.
8. Laurie reported on Triple Crown Kayak Races by the TVA on April 10/11 and spoke of the large crowd and great success.

New Business:

1. Steve reported on FV Trails Committee and first annual cleanup of 26 miles of trails.
2. Steve reported that the Bike Friendly Community status should be decided this week - hoping that we reach that goal.
3. Liz set the phone schedule for the Visitor's Center answering calendar up to early September.

Meeting adjourned at 9:20PM

Submitted by Pat Carbone