

From: Susan Mazurski August 17, 2011 10:25:03 AM
Subject: Tourism Committee Minutes 08/15/2011 DRAFT
To: SimsburyCT_TourismMin
Cc:

DRAFT

SIMSBURY TOURISM COMMITTEE MINUTES

August 15, 2011

The meeting was called to order at 7:30pm. Attending were Liz Banco, Laurie Matczak, Steve Mitchell, Dominique Avery, Barbara O'Connor and John Hampton.

Due to lack of a quorum, no votes were taken. Minutes from June meeting will need to be approved at next meeting.

Tim Goodwin of the Community Farm welcomed the committee and explained the Farm's mission and activities.

OLD BUSINESS

- A. Town Hall Display Case. The committee praised Joyce's work in setting it up.
- B. Farmer's Market Table. Volunteers needed for September 15 staffing. Contact Liz.
- C. Postcards-kayak scene. Laurie will contact photographer to get permission to use photo. Liz will see about also producing a postcard featuring Rosedale Farm.
- D. Cell Phone Walking Tour. Things are moving along well. Hoped for completion date is Septemberfest.
- E. Bike Rentals. Steve reported that 20-24 bikes are being used per week, with half of users from out of town.
- F. Phone Tree for VC line. A list of volunteers and dates was proposed and will be circulated.

NEW BUSINESS

- A. Septemberfest Schedule. Liz discussed the use of volunteers to staff two tables from September 9-11. In addition to the Tourism Committee, folks from Simsbury Celebrates, the Tariffville Village Association, and Bridge of Flowers will help. A list was proposed and will be circulated by Liz.

OTHER BUSINESS

- A. Fall Foliage Tour. Barbara reported that the Fall Foliage Tour now has a link on the Tourism website, thanks to the Town Hall summer intern.
- B. Simsbury ranked #39 in the Money Magazine 100 Best Places to live, small town category.
- C. State Tourism Director. Liz is working with the Farmington Valley Visitors Association to introduce our area to the state's new director.

Many ideas were discussed.

NEXT MEETING September 19, 2011, Flamig Farm

Meeting adjourned at 9pm.

Respectfully submitted by Barbara O'Connor