

From: Susan Mazurski September 27, 2012 10:54:33 AM
Subject: Tourism Committee Minutes 09/24/2012 Draft
To: SimsburyCT_TourismMin
Cc:

DRAFT

Simsbury Tourism Committee
Prudential Realty - 920 Hopmeadow Street
September 24, 2012

In Attendance: Liz Banco, Joyce Howard, Pat Carbone, Paulette Clark,
Barbara O'Connor, Laurie Matczak

1. Call to Order at 7:35PM

2. Minutes of August 20, 2012 reviewed and approved

3. Old Business:

A. Liz reported on the Pinchot event of September 6 at Riverview. Well attended. Documentary to be available for schools and future events.

B. Review of Septemberfest and the attendance and participation.

C. Paulette spoke of the Fly-in and the great attendance. Crowd involvement in interest in the bikes and planes made it a wonderful event, she said.

D. Liz gave a discussion and update on our budget.

E. Liz discussed coloring book and which pages are now online to develop an interest in future sales.

F. Joyce reported on her letter to Kevin at Historical Society.

G. Liz spoke of choosing a picture of Rosedale Farms for a post card and is investigating choices.

H. Phone Tree volunteers to be Liz in November and Pat Carbone in December.

I. Liz and Barbara reported on the website stats and ability to control how many hits we have during any given period.

4. New Business:

A. Liz discussed participation in the Democratic Party Volunteer Night on October 1 and will attend. Requested any of us attend who so choose.

B. Liz presented Delta Sky magazine issue featuring Hartford area.

C. Discussion on Green Acres, new B & B in Simsbury at 444 Bushy Hill Rd. which is already open.

5. Other Business:

A. Laurie reported on how The Green improvements are coming along in Tariffville.

6. Adjournment at 9:10PM

Respectfully submitted by Pat Carbone