

From: Susan Mazurski                      October 17, 2012 10:34:39 AM  
Subject: Tourism Committee Minutes 10/16/2012 Draft  
To: SimsburyCT\_TourismMin  
Cc:

DRAFT  
MINUTES OF THE SIMSBURY TOURISM COMMITTEE  
Monday, October 15, 2012  
Simsbury Inn

Meeting was called to order at 7:40pm. Attending were Dominique Avery, Terry Boulton, Laurie Matczak, Steve Mitchell and Barbara O'Connor. Due to lack of a quorum, no votes were taken.

Old Business:

- A. Democrats Volunteer Night October 1st: Liz and Barbara represented the committee. No new volunteers were recruited.
- B. Collection of Tourism Brochures for marketing Simsbury: Liz has been helping put together information to be sent to various companies that may be interested in locating in Simsbury.
- C. Tourism Membership: Gina Cadorette is no longer able to serve and will be replaced by the Republican Town Committee.
- D. Rosedale Postcard: members who had yet to indicate a preference picked #135.
- E. Simsbury Celebrates!: No report was available.
- F. Mark My Words author event hosted by Mark Twain House at Simsbury High School: both Terry and Barbara attended and found it entertaining, though not too well attended.

New Business:

The members who were present reviewed possible goals for next year including:

Possible expansion of cell phone tour to include Tariffville.

Develop additional bike tours for more casual riders, and add these plus additional tours for serious cyclists to website. In addition, the group is supportive of the idea of an ordinance addressing motorist/cyclist etiquette. We want to encourage this source of tourism revenue without alienating residents.

Renewed focus on the Tourism section of the Town Website and possible use of social media.

Meeting was adjourned at 8:18pm.

Respectfully submitted,

Barbara O'Connor