

From: Susan Mazurski November 17, 2010 8:56:36 AM
Subject: Tourism Committee Minutes 10/18/2010 DRAFT
To: SimsburyCT_TourismMin
Cc:

DRAFT
SIMSBURY TOURISM COMMITTEE MINUTES
Prudential CT Realty Co.
October 18, 2010

1. Meeting called to order at 7:40 p.m.

In attendance: Terry Boulton, Paulette Clark, LizBanco, Gina Cadorette, Barbara O'Connor, Dominique Avery, Joyce Howard and Kevin Gray of Simsbury Historical Society.

2. Minutes of September 20, 2010 meeting reviewed and approved.

3. Old Business:

A. Simsbury Farmer's Market: October 14th, 2-6 pm: may consider doing it several times next season, possibly in July and September which probably would be busier times; also have more giveaways/literature; possible survey.

B. Foliage Tour Online: Barbara reviewed possible tour, can develop additional variations in the future as desired. At present it covers the east and west sides of Simsbury in a circular route, including very scenic drives and views. Ray Pedrone can supply photos for web site; to be linked in to main site. Barbara will contact Simsbury papers re possible coverage. Next step is to get on line; email 6 photos by Ray Pedrone to Rick Bazzano; Terry will work with Rick to coordinate inclusion as part of Tour.

C. Bike Kiosk/Rotary Shelter Update: Kiosk: Terry will supply a laminated restaurant list; Tourism can take up much of the space; Joyce will work on design in about 2 weeks showing tourism info, literature and sale items.

Rotary Shelter: Mark Brady will design display containers for literature, maps, town information; Terry will check re including Main Street brochures, information.

D. October 17th Bike/Farm Tour: Steve not at meeting to report.

E. Library Tourism Rack: library waiting for display equipment which they have ordered; Tourism will work with them re display; there will also be space to display under TV screen.

4. New Business:

A. On Cell info for walking tours: On Cell Co. does this; Liz has checked into it and not expensive; startup and monthly fee; map is crucial; Hopmeadow Street including Cemetary tour, trees, etc. Some commercial possibilities: could include reference to coffee shops, pizza shops; Liz met with Mary Glassman who is interested; Mary would coordinate a group to sit down and talk about it--invite representative of company to meet with all interested groups (Simsbury Chamber of Commerce, Main Street, Tree Committee, Cemetary Association, Tourism, etc.)

5. Other Business:

Simsbury Historical Society: Kevin spoke of SHS being on a new path, "Back to the Future"; as a volunteer organization; cut back hours at present; with a new web site SIMSBURY HISTORY.ORG, to which they'll be adding places to stay, and drive (historical) and other relevant information. They will be open for Simsbury Celebrates; becoming more community orientated rather than emphasis on research organization. For 100th anniversary a book will be published--Arcadia Book. They plan special events with a playwright, art exhibit, Memorial Day, a June event, a September event (2nd Saturday of September would be Simsbury Heritage Day.) Use of the Simsbury Historical Society gift shop as a Town of Simsbury Visitor Center was discussed: it was agreed that it could work out well when open due to central location and tourist orientation to provide town tourist information and sell Tourism Committee items such as post cards, prints, coloring book. Liz will talk with Mary Glassman re possible one year contract to see how it works. Telephone calls could be handled by volunteers in the Committee or Society; to be discussed and worked out along with varied other details.

6. Meeting adjourned at 9:15 pm.

Respectfully submitted,

Joyce Howard

