

From: Susan Mazurski October 29, 2009 3:53:45 PM
Subject: Tourism Committee Minutes 10/19/2009 DRAFT
To: SimsburyCT_TourismMin
Cc:

SIMSBURY TOURISM COMMITTEE MINUTES - DRAFT
Monday, October 19, 2009

1. Meeting called to order at 7:45 pm. In attendance were: Terry Boulton, Liz Banco, Dominique Avery, Barbara O'Connor, Steve Mitchell, Paulette Clark, Laurie Matzak and Joyce Howard.
2. Minutes of September 21, 2009 meeting reviewed and approved.
3. Old Business:
 - A. Charette update: well attended, awaiting final recommendations.
 - B. Tariffville Festival cancelled due to weather; Laurie reported that silent auction is being held online; many good contributions; results not yet known.
 - C. Heritage Main Street Designation: request including video submitted in effort to be one of 12 communities nationwide to win Distinctive Designation by National Trust for Historic Preservation; key is promotion of heritage tourism. Video can be viewed at: <http://simsburytv.org/video/2602871>.
 - D. Bookmark: members approved potential design with recommendation it be printed on a warmer color stock, in a color to be more coordinated with Main Street brochures. Paulette will check with Staples re stock, price.
 - E. Distribution points for brochures discussed with possibility of added locations.
 - F. Rotary shelter: request is going through approval process; Mark Brady checking on design potential areas for tourist information. Rotary fundraiser on October 15 went well.
4. New Business:

A. Clean Energy: discussion of a possible flyer/self-tour in Simsbury based on recommendations by Nevin at September meeting at Flamig Farm; idea to be passed on to Clean Energy Task Force; Liz will talk with John Hampton. Laurie will discuss with Sue Van Cleef. Susan Masino might be another interested person.

B. Tree Contest proposal: Town of Greenwich held a contest which might be a possible activity for Simsbury to consider, with Simsbury Tree Committee involvement; Liz will contact Diane Nash; Joyce, Jane Hannah.

C. Driving Tour of Simsbury/Farmington Valley: foliage photos of many scenic vistas; to do for future; possibility of high school photo class student participation as a project; Barbara will check into it.

5. Other Business:

A. Probate Court: Land Trust's new home: Open House with special events Saturday, October 31. Open to public, 1-4 pm.

B. Community Farm Open House with Farmers Market: November 1 from 12-3 pm.

C. FVVA Haunted House at Farmington Mini-Golf: fundraiser, from 10/22-11/1.

D. Farmington River Watershed Assoc.: meeting re removing dam at Tariffville Gorge to open up fish migration; studying effect on river, particularly rapids in Gorge, and effect on water sports in area.

E. SCTV: Karen Handville, Manager of SCTV, described operation of station and possible programs/activities to promote tourism.

F. Martin Luther King Committee disbanded; no know action re possible statue as originally discussed.

G. Article in SEASONS (p. 9) re Simsbury Cemetery; Dominique suggested link in town website as unique and interesting; can be viewed at www.seasonsmagazines.com

6. Meeting adjourned at 9:25 pm.