

From: Susan Mazurski November 19, 2008 1:44:32 PM
Subject: Tourism Committee Minutes 11/17/2008
To: SimsburyCT_TourismMin
Cc:

SIMSBURY TOURISM COMMITTEE
"Olde Charm, New Excitement"
Merrywood Bed & Breakfast

Monday Nov 17, 2008
7:30 PM

Minutes of regular meeting:

In attendance: Sarah Neighbours, Dominique Avery, Terry Boulton, Liz Banco, Joyce Howard, Paulette Clark

1 Meeting came to order at 7:40 pm

2 Minutes of October 20th reviewed and approved

3 Old Business

A Three new Preserve America brochures in display boxes were delivered to Town Hall Offices, Library, Simsbury Bank, Fitzgerald's and Post Office.

B Memorial for Irene Haigh chosen – Star Magnolia Tree with a plaque displayed with her name – to be planted at Simsbury Farms Golf Course

C Simsbury Celebrates – Tourism Committee listed inside left bottom of flyer distributed to all attending, showing events. Tourism listed with address of Fiddlers Green as well as dedicated phone and e-mail address. According to Joyce next year will have our mark on outside map as well with Visitors Center shown at Fiddlers Green --
During festivities – an unmanned table to be placed at entrance to Fiddlers with Brochures, Visitors Guide and Bookmarks for taking

A Dominique has submitted a write up for Simsbury Tourism Committee to appear on SCTV

1 New Business

A Volunteer Day for Simsbury Committees and Groups to be held at Eno – hours discussed revolve around 4-7 time, all groups should have a representative at their table and include pass out info for those interested – (Note, I would also like to suggest a sign up sheet with an e-mail address for all attending) – looking at February/March time frame to capitalize on interest before summer vacation --

B Promoting Visitors Center & Tourism Awareness -- Laminated flyer

of where Visitors Center is located -- placed on bulletin boards at Rt 315 and Mitchell's bulletin boards at entrance to walking trails, the library, Town Offices, Stop & Shop, Fitzgerald's, Andy's and Post Office. Simsbury Tourist Center will be have phone number listed in blue pages of phone directory and advertised on SCTV.

C "We Like to Brag"..... meeting at Arts Exclusive on December 15 at 7:00 everyone reminded to bring an item to pass around – this is a social meeting!

Flyers will be placed around town to invite those interested, electronic board at library can only be used for Library activities but they will leave flyers out at main desk and in children's area for those interested.

1 Other Business

January meeting to be held at Powder Forest on Monday, January 19
Liz to ask John and

Kathy to extend invitation to the MLK Committee involved with the
Martin Luther King Statue

to join us at this meeting.

1 Adjournment

Minutes submitted by Paulette Clark