From:Susan MazurskiDecember 27, 2010 9:34:39 AMSubject:Tourism Committee Minutes 12/13/2010To:SimsburyCT_TourismMinCc:SimsburyCT_TourismMin

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SIMSBURY TOURISM COMMITTEE MINUTES Arts Exclusive Gallery December 13. 2010

1. Meeting called to order at 7:20 pm. In attendance; Dominique Avery, Paulette Clark, Kathy Oakes, Liz Banco, Joyce Howard; joined later by Mary Glassman, John Hampton, Lisa Heavner.

2. Minutes of June 22, 2010 and November 15, 2010 meetings reviewed and approved.

3. Old Business:

A. Cell phone walking tour of Hopmeadow Street: second meeting to take place next week; review of Hopmeadow Walk brochure to identify most important sites to include; potential to build on the listing, but initially to give a short narrative on each site chosen, possibly about 12.

B. Meeting dates for 2011: dates and locations established.

C. Simsbury Celebrates: went very well; some new participants.

D. Kiosks and Library Board: kiosk materials/listings to be laminated for use;

E. Rotary Park kiosk: boxes being designed; Library display board to be in-

stalled.

4. New Business:

A. Tourism telephone A/M schedule established.

B. Letter to be sent to Hiram Peck re budget request; listing printing of brochures, other anticipated expenses in 2011-2012 budget. Printout of current budget to be requested from Kevin Kane.

5. Other Business:

A. April Bike meet/conference in Simsbury: possibly work with Main Street

and other groups to promote; banners on Hopmeadow

Street?

6. Meeting adjourned at 9:05 pm.