

From: Susan Mazurski December 22, 2009 9:27:12 AM
Subject: Tourism Committee Minutes 12/14/2009 DRAFT
To: SimsburyCT_TourismMin
Cc:

DRAFT
SIMSBURY TOURISM COMMITTEE MINUTES
Arts Exclusive Gallery
December 14, 2009

1. Meeting called to order at 7:15 pm.

In attendance: Barbara O'Connor, Dominique Avery, Liz Banco, Terry Boulton, Joyce Howard (Tourism); Diane Nash (Community Farm); Mark Gottlieb, Bill Cox, Robin Schofield, Pam Albertson (Simsbury Historical Society); joining later: Steve Mitchell (Tourism) with Paul Mikkelsen, Susan Fitzgerald, Randy Riley (representing cycling); Mary Glassman (First Selectman), Selectmen Lisa Heavner and John Hampton (also Tourism Liaison).

2. Minutes of November 15, 2009 meeting reviewed and approved; John Hampton added as attending.

3. Old Business:

A. Volunteer Expo: to be held in Spring. Pat Carbone and Paulette Clark (Tourism) will work with John Hampton. List of interested potential volunteers who attend to be maintained as appropriate.

B. Foliage Tour ideas: to be included on town website; Barbara O'Connor will work on project.

C. Town Hall Kiosk: John Hampton checking re availability for Tourism use: diptych/mural of Simsbury sites a possibility.

D. Bookmarks: approved design being priced out; Kathy Oakes and Paulette Clark will report at future meeting.

4. New Business:

A. Mary Glassman and cyclists discussed "Bike to Work" Day on May 12; value in application for Bike Friendly Community; Sarah Nielson (Main Street) can be involved.

B. Tourism Committee to submit standard report of activities, present and pending, and goals to First Selectman for review.

C. Charette available for review on Town website.

D. Diane Nash reported on activities and goals of new Community Farm; gave recommended description for inclusion in FARM brochure.

E. Historical Society members reviewed their plans for future; new Director in February; looking at forms of branding, good ways to use what they have.

F. Mary Glassman announced new Manager of Performing Arts Center, David Bell, and his background in field.

5. Other Business:

A. Iron Horse Blvd. Gazebo: Terry Boulton will check with Mark Brady re status; discussed needs and possible uses.

6. Meeting adjourned at 9:15 pm.