

SIMSBURY TOURISM COMMITTEE
“Heritage, Charm, Adventure”
Trinity Episcopal Church Library
Monday, March 21, 2016 7:00 PM

Attending: Joyce Howard, Patricia Carbone, Paulette Clark, Joy Himmelfarb, David Krayeski, Susan Ray, Wanda Colman

Due to a lack of quorum no votes were taken at this meeting.

1. Joyce Howard called meeting to order at 7:00PM
2. Reviewed and approved minutes of Jan 19 and Feb 16, 2016
3. We welcomed Wanda Colman of the Tariffville Village Association. Wanda read their mission and told us she was President of the organization for 6 years and described the many events that have taken place there, such as the Tariffville Festival, Music on the Green, the Halloween Parade (now sponsored by the PTO) and the plans for future events, such as a Dessert Gathering at the church on the 14th of April, and the New England Slalom on June 4th and 5th, and the Triple Crown Kayak event on July 22, 23, and 24th. During the summer they also have a Retired Ladies Breakfast and a Retired Men’s Breakfast. She displayed dozens of photographs, and thanks to her photograph talents, there were many glorious scenic views, wildlife, and photos of the kayaking events as well as photos of the beautiful architecture in Tariffville.
4. Simsbury Library Director Susan Ray showed us the flyer and map brochure of the “Explore Simsbury Director’s Challenge, May 1 – August 31st”. There were several attractions they had decided on and by picking up a copy of the Challenge Brochure at the Library and checking off the ones you have visited by August 31, your name will be placed in a drawing for prizes to be drawn during Septemberfest . A map and addresses of locations was also to be provided. This represented a lot of thought and work on their committee and we agreed it was very impressive.
5. Joyce Howard gave a report from Lori Lubetkin regarding the Visitor’s Center. Lori reported one phone call and one request for information. We discussed the outside Visitor’s Center Sign and How to best make the location more accessible. Dave is going to look into the best way to locate signs along Hopmeadow St. directing visitors to the right spot, and we will further address this at the next meeting.
6. Joyce introduced two new members of our Tourism Committee and we were pleased to welcome Joy Himmelfarb and David Krayeksi. Dave says he came to Simsbury 2 years ago, was born in Plymouth, Ct., moved away and came back to Connecticut, and to Simsbury. He works for the State of Connecticut. Joy is a longtime resident of town and has been on the Board of the Farmington Valley Trails Council. She is an avid biker and is familiar with all of our trails.
7. Old Business and Quick Updates: Paulette Clark reported that Simsbury Celebrates will be in November, as always, with several changes and locations, and still featuring the Parade as always. There were no more reports on our Town Groups and Events and will report on any new updates at our April meeting, which will be April 18 at Green Acres Bed and Breakfast, Bushy Hill Road at 7PM.
8. Meeting adjourned at 9:00PM

Submitted by Patricia Carbone