

SIMSBURY TOURISM COMMITTEE
"HERITAGE, CHARM, ADVENTURE"
MITCHELL CHRYSLER – DODGE
416 Hopmeadow St. Simsbury, Ct

Monday, August 15, 2016 7:30 p.m.

1, Call to Order – 7:30 PM

Attendance: Steve Mitchell, Paulette Clark, Rick Wagner, Dominique Avery, Diane Phillips, Charmaine Seavy, Pat Carbone

2. Review and Approve Minutes of June 20 2016
3. CT State Tourism Video tabled.
4. Steve discussed the Closing of the Center of Connecticut Tourism due to loss of funding.
5. Lori contacted Steve with the Visitor's Center report. There were 9 visitors in June and July. There is \$18.98 in the account. Lori is on vacation and upon her return the committee will make a decision Regarding the signage.
6. We held a discussion on our Mission Statement which is on our Facebook website.
 - A. We will discuss this in September and review what we can do to further our goals.
 - B. Steve suggested we brainstorm on going forward to maximize our efforts.
7. A meeting location update will be available in September for the balance of 2016.
8. Old Business and Upcoming Local Events:
 - A. Steve will check on using the Town Tent for a Tourism space at the Septemberfest.
 - B. Dominique reported on the progress of the Library Director's Challenge.
 - C. It was determined that there is no update on the Hudson House property.
 - D. Steve spoke of the Member Appreciation 28-mile ride on 8/20 with the Farmington Valley Trails Council.
 - E. Steve reported on the Taste in Simsbury on 8/25.
 - F. Steve told us of the Benefit Concert at Patrini's on 9/10 to benefit the Horse Rescue Fund.
9. OTHER QUICK UPDATES AS REPORTED BY Dominique:

August:

Polo Practice: Folly Farm Tuesday 8/16, last match game Sat. 8/29

Heublein Tower Hike to the Mic 8/27 and 8/28

September:

9/2 Deadline for Voting in Best of Farmington Valley Awards:
<https://www.surveymonkey.com/r/efvees2016>

Septemberfest Sept. 9,10,11

Little House U.S. Horse Fundraiser at the Barn 9/0

New England Outdoor Classic Archery Tournament Folly Farm 9/10 and 9/11

West Simsbury Grange Fair 9/17

Two Left Feet Blues Festival – Performing Arts Center 9/17

Simsbury FLY-IN 9/18

Simsbury Woman's Club Arts and Crafts Festival Sept. 17 and 18

Book Fair Sept. 27,28

October:

Chamber of Commerce Chili Challenge 10/29

Other Reports and Discussions:

Our committee spoke of the problem of the necessity of the committee being equal. New members being recruited for Tourism need to be interviewed and explain to the Chairman of the Republican and Democratic parties why they would like to serve on the committee. It is currently necessary to Obtain more Republicans as the Tourism Committee is currently not equal. We are recruiting new members and find this to be an issue.

10: Adjournment at 8:30 PM.

Next meeting September 19 at 7:30pm at Simsbury Inn, 397 Hopmeadow Street
Respectfully submitted by Pat Carbone