

SIMSBURY TOURISM COMMITTEE

“Heritage, Charm, Adventure”

Simsbury Town Hall –
Board of Education Meeting Room

Special Meeting Tuesday, Feb. 16, 2016 7:00 p.m.

Meeting was called to order at 7:00 pm. Attending were Dominique Avery, Charmaine Seavy, Steve Mitchell, Kathy Oakes and Joyce Howard
Due to lack of quorum and attendees at previous meeting, Minutes of Jan 19, 2016 meeting were not voted on.

Simsbury Visitors Center Update:

Visitors Center Report: No visitors in Jan., Two visitors in Feb.

Visitors Center Sign: We are still looking to create an outside arrow sign to point the Visitors Center and an improved sign and place for brochures outside the Visitors Center itself.

Old Business & Upcoming Events

- A. Souvenir Location Update – Kathy Oakes visited every store in Simsbury and produced a list of all Simsbury merchandise and souvenirs. Kathy updated Committee on her meeting at the Red Stone Pub on Jan.27 to with store owners and entrepreneurs to gather ideas.
- B. McLean Brochures and Cards. No report
- C. Simsbury Celebrates update. Simsbury Celebrates is making progressing developing new volunteers and ideas for fundraising. Their committee will meet again Feb. 25 to see how they can move forward.
- D. Explore Simsbury Director's Challenge update. The Library will present the revisions that we recommended on their brochure at the March 21 meeting.

New Business

- A. Steve Mitchell reported that Simsbury is “rolling along” in a positive direction for funding and planning for the BIKE TRAIL to connect Bloomfield to Tariffville.
- B. Committee discussed the pressing need for more volunteers for the committee in the light of resignations over the past two years.
- C. Committee viewed the various elements on the Tourism Page on the New Town Website and discussed changes that we would like to make. Updated Simsbury Restaurant list will be forwarded by Kathy Oakes to the Town. Dominique will send other changes and updates.

Meeting was adjourned at 8:50pm